



# PGAV**DESTINATION**CONSULTING

Founded over a grocery store in St. Louis' Central West End, PGAV has grown from these humble beginnings to one of the World's leading destination development firms. Now in our fifth decade, our Destination Consultants are key advisors and creators for destinations that would fall within anyone's "TOP 100."

Our staff has grown to more than 140 highly talented professionals, including strategic planners, architects, exhibit designers, interior designers, media planners, landscape architects, earned revenue specialists, ride planners, show developers, and artists. No other firm in our industry has so successfully created such an integrated approach to destination planning, or such a strong track record of business successes.

Each year, more than seventy-five million people visit destinations developed or revitalized by PGAV. In the past five years, we have done projects in 25 states and three Canadian provinces. Currently, we have more than \$800 Million in hotels, entertainment venues, and cultural attractions under construction.

Currently we are working on projects on four different continents – North America, Europe, Africa, and Asia, with clients such as Busch Entertainment Corporation, The Niagara Parks Commission, Ameristar Casinos, The Biltmore Estate, Destination Cinema, The Brookfield Zoo, The Georgia Aquarium, Baha Mar Resort, Ocean Park (Hong Kong) and many others.



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Our recent experience includes consulting and design for:

- Ten of the World's largest cultural and natural theme parks, with a combined annual attendance of more than 36 million visitors, including the PGAV-designed Busch Gardens Williamsburg, voted ten years running as the World's Most Beautiful Theme Park.
- Fourteen of the largest zoological attractions in North America, including the recently opened Georgia Aquarium – the World's largest aquarium.
- Many of the World's most important cultural, heritage, and nature landmarks, including The Grand Canyon, Niagara Falls, The Hoover Dam, The Gettysburg Battlefield, Banff National Park, the Giza Pyramids, The Biltmore Estate, Hearst Castle, the Gateway Arch, and the Temple of Karnak, Luxor.
- Historical attractions dedicated to such subjects as The United States Army, The United States Air Force, Abraham Lincoln, Mark Twain, Gen. George S. Patton, Ford Motor Company, Anheuser-Busch Brewing Company, U.S. Westward Expansion, and the St. Louis Cardinals.
- Science and technology attractions dedicated to such subjects as space exploration, physics, the environment, health, engineering, energy technologies, and aviation.